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# Accountability Statement

2024/25



Above all,  
we put our  
students first.

## SECTION 1

# Morley's Mission, Vision, Goals and Objectives: our purpose

## Mission

In line with our founding principles of social justice, our mission is to inspire individuals and strengthen communities through the transformative impact of lifelong learning.

## Vision

Our vision is to be a leading London college where learning together excites ambition and enables achievement.

## Values

Work together  
Advance diversity  
Build trust  
Pursue excellence  
In the interests of others

## Strategic Goals

Strategic Goal 1:  
**outstanding learning opportunities**

Strategic Goal 2:  
**exceptional student experience**

Strategic Goal 3:  
**financial sustainability.**

# Our Purpose

Morley College London's **Strategic Plan 2021-25** articulates the College's character (purpose, ethos), subject specialisms (Arts, Culture, Social and Applied Sciences) and strategic priorities, all of which are designed to enable the College to realise its Mission.

As reflected in the Ofsted judgement (2023) that Morley makes a 'strong' contribution to meeting skills needs, the College is committed to ensuring its provision is relevant to the skills needs of Londoners. In addition, the quality of the College's Higher Education, encompassing employability, is reflected in an overall award of a 'Gold' rating within the 2023 Teaching Excellence Framework. In response to the new statutory duty, Morley has conducted a **'Meeting Local Skills Needs'** with key recommendations incorporated into the College's Curriculum Strategy 2022-25..

The Review identifies areas of strength within our current provision, which successfully meet local need, as well as areas of development to enable the College to meet those needs even more effectively, working

as part of the post-16 local learning landscape of Central London.

Through Morley's membership of Business LDN – the lead Employer Representative Body leading on development of the Local Skills Improvement Plan (LSIP) – the College's Meeting Local Skills Needs Review and Curriculum Strategy was influenced directly by the recommendations of the LSIP.

Reflecting the character, specialisation and strategic priorities of the College and the outcomes of the Meeting Local Skills Needs Review (which in turn reflects the recommendations of the LSIP), this Annual Accountability Statement provides a distillation of the short-term priorities to enhance the meeting of local skills needs in the coming academic year, 2024-25.

The College will refresh this Statement on an annual basis as part of its systematic annual review of curriculum, working closely with Business LDN and other key stakeholders, including the College's centre-based stakeholder advisory groups.



# The communities we serve: our context and place

Morley College London is comprised of **three main teaching centres** and a smaller community-focused centre, as follows:

- The North Kensington Centre for Skills, Wornington Road, W10
- The Chelsea Centre for Creative Industries, Hortensia Road, SW10
- The Waterloo Centre for Adult Education, Westminster Bridge Road, SE1
- Stockwell Centre (community-focused), Studley Road, SW4

As such, Morley is a central London college specifically serving the skills needs of our **communities of place** in Lambeth, Southwark and the Royal Borough of Kensington and Chelsea (RBKC) and the Central London Forward boroughs\*, but also reflecting the needs of the **communities of practice** we serve, particularly in the Arts, which draws students to Morley from all the boroughs of London and beyond.

The College is an Institute of Adult Learning (IAL) whose students are typically:

- Adults on short courses
- 16-18 year olds on study programmes
- Adults studying for qualifications up to and including Level 3, including in Essential Skills and ESOL (English for Speakers of Other Languages)
- Higher Education students
- Individuals who engage with learning within a community setting

The areas that we serve are **defined by some key economic and social characteristics**, including:

- Percentage of adult residents who have **no formal qualifications**
  - 5.1% across Central London Forward boroughs
  - 3.7% in Lambeth
  - 6.5% in Southwark
  - 2.6% in RBKC
- Percentage of adult residents who have **no qualifications at Level 3 or above**
  - 24.5% across Central London Forward boroughs
  - 14.3% in Lambeth
  - 31.5% in Southwark
  - 25.0% in RBKC
- Percentage unemployment
  - 3.9% across Central London Forward boroughs
  - 3.5% in Lambeth
  - 3.4% in Southwark
  - 8.9% in RBKC
- **Index of Multiple Deprivation score** (as defined by the Government, this combines measures across seven distinct aspects of deprivation)
  - An average of 25.4 in Lambeth – 42nd most deprived local authority area in England
  - An average of 25.8 in Southwark – 43rd most deprived local authority area in England
  - An average of 21.5 in RBKC – 122nd most deprived local authority area in England (although notably Golborne ward, where Morley is situated, is the single most deprived ward in England with a score of 46.6)

\* the Central London Forward boroughs are: Camden, the City of London, Hackney, Haringey, Islington, Kensington and Chelsea, Lambeth, Lewisham, Southwark, Tower Hamlets, Wandsworth and Westminster.

# Our approach to annual accountability: meeting local skills needs



Strategy

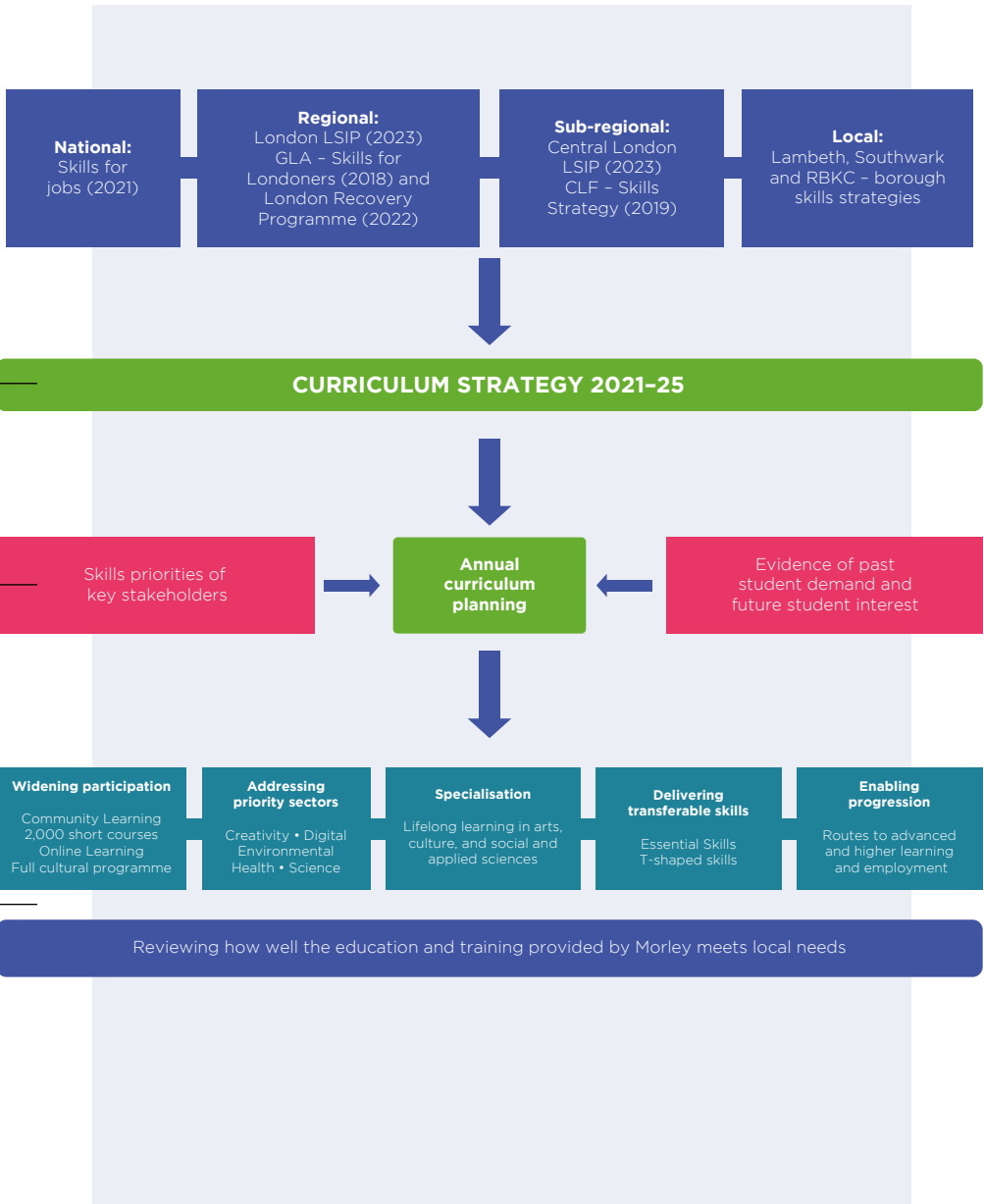
Implementation

Impact

Review



## Our overarching approach is defined as follows:



## SECTION 3 *(continued)*

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The College is active in collaborating with **key stakeholders**. Our key stakeholders include ERBs, educational partners, civic partners and community organisations.



In alignment with our Strategic Plan, the College's **External Engagement Strategy** gives definition to the active collaboration Morley pursues in the interests of creating outstanding learning opportunities (Strategic Goal 1) and thereby meeting local skills needs.

In addition, our understanding of London-wide and local skills priorities of key stakeholders is informed by the centre-based collaborative work of our **Stakeholder Advisory Groups**. Each centre makes a distinctive skills contribution through its specialisation: Creative Industries (Chelsea); Skills (North Kensington); Adult Education (Waterloo).

2023-24 is a **significant year for the North Kensington Centre for Skills** as the first full academic year since renovation, and will make a growing contribution to meeting the skills of local residents.

Following its renovation and subsequent relaunch in May 2023, the North Kensington Centre continues to expand its skills-focused curriculum aligned to local priority sectors of employment. Similarly, at the Chelsea Centre for Creative Industries, following completion of its renovation in January 2024, the College's curriculum is utilising new spaces and resources to deliver an expanding range of learning opportunities designed to support progression to industry.



# Our skills aims and priorities for 2024-25: meeting local needs

In response to the national, regional and local skills agenda, and responding directly to the priorities of the LSIP (2023), Morley's aims and target outcomes for 2024-25 are:

No.	Aim	Strategic Priority Area	Target Outcome*
1	To sustain outstanding learning opportunities relevant to the Creative Sector in the Visual Arts, Media and Performing Arts	Creative Sector Digital Skills Transferable Skills	<p>Delivery of a specialised and holistic range of learning opportunities relevant to industry in the newly renovated Chelsea Centre for Creative Industries, with a greater focus on growth digital areas such as game development and design.</p> <p>To promote and deliver a responsive creative provision from short courses to Higher Education relevant to freelancers (as prioritised within the London Local Skills Improvement Plan).</p> <p>Delivery of the first phase of the renovation of the Waterloo Centre of Adult Education to enable the delivery of further creative provision aligned to visual arts.</p>
2	To promote the Institute of Adult Learning curriculum model, enabling flexibility of study through short courses in-centre and online, and with local access to Essential Skills provision (ESOL, English, Maths, Digital)	Labour Market Inclusion Transferable Skills Creative Sector Digital Skills	Delivery of Tailored Learning and Essential Skills provision meeting key metrics for curriculum delivery, including student enrolment, progression, positive destination and satisfaction.
3	To deliver the planned expansion of occupational learning opportunities relevant to local employment at the North Kensington Centre for Skills	Creative Sector Health and Social Care Sector Digital Skills Green Skills Transferable Skills Labour Market Inclusion	<p>Following the renovation and relaunch of the North Kensington Centre for Skills, to continue the development of provision to meet local learning needs relevant to life and work, including new occupationally-specific provision in the areas of adult nursing and data management. Also, to expand the services available within the Information, Advice and Guidance (IAG) Hub featuring the co-location of employment and careers support.</p> <p>The impact for students will be evidenced through key metrics for curriculum delivery including enrolment, progression, positive destination and student satisfaction.</p>

No.	Aim	Strategic Priority Area	Target Outcome*
4	To deliver carbon literacy training as part of the College's engagement with sustainability	Green Skills	For all the College's students aged 16-18 undertaking Study Programmes to complete carbon literacy training.  Sustainability Champions at each centre to promote and deliver carbon literacy training and green skills A Green Hub within the heart of the South London community to maximise community engagement. Utilising industry experts and funding made available to the College through a Local Skills Improvement Fund grant for Green Skills.
5	To deliver the Multiply-funded numeracy skills programme	Transferable Skills	To deliver to target the Multiply-funded student enrolments and achievement.  To continue to deliver effective outcomes through the delivery of Multiply-funded initiatives.
6	To deliver a portfolio of programmes funded through the 'Free Courses for Jobs' funding initiative for students aged 19 and over	Health and Social Care Sector Digital Skills Transferable Skills Labour Market Inclusion	Map programme areas and specialist provision to relevant T-shaped skills Deliver a microcredential digital badging pilot for students, to make explicit the transferable skills gained through completion of their core course.
7	To expand and deliver the College's Higher Education offer through the establishment of Higher Technical Qualifications (HTQs)	Transferable Skills	Delivery of HTQs that align to local need in health and life sciences as well as business.  Provide learning opportunities that meet the needs of adults through part time and flexible options supported by the Modular Acceleration Programme (MAP) funding.

Strategic Priority Areas our aims will contribute to:

- Creative Sector
- Health and Social Care Sector
- Digital Skills
- Green Skills
- Transferable Skills
- Labour Market Inclusion

# Governance

On behalf of Morley College London, it is hereby confirmed that the plan as set out above reflects an agreed statement of purpose, aims and objectives as approved by Governors at their meeting on 25 March 2024:



**Dr Andrew Gower**  
Principal and Chief Executive  
Body



**Leisha Fullick**  
Chair of Governing

The final document will be published here:  
[www.morleycollege.ac.uk/employability](http://www.morleycollege.ac.uk/employability)

# Supporting Documentation

- [Morley College London Strategic Plan 2021-25](#)
- [Centre Visions](#)
- [Meeting Local Learning Needs Review 2023](#)
- [Morley College London Ofsted Full Inspection Report, published May 2023](#)
- [Morley College London TEF 2023 Panel Statement](#)
- [Morley College London Financial Statements \(YE 2023\)](#)
- [London Local Skills Improvement Plan \(LSIP\)](#)



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**WATERLOO  
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FOR ADULT  
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**CHELSEA  
CENTRE FOR  
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